

Association for Future Healthcare Executives

2007
LEADERSHIP
DEVELOPMENT
SYMPOSIUM

April 19, 2007



Building the
National
Framework for
Improving
America's
Health

Presented by
The Ohio State
University
AFHE Student
Organization

Health Services Management
& Policy Division
College of Public Health

RECOGNITION

The Committee thanks Dr. Stephen Loebs for his unwavering support and sage advice during the planning of this year's Symposium.

2007 Leadership Development Symposium Committee

Leadership

Rebecca Richmond, Chairperson	April Robles, Facility Coordinator
Lisa Sloane, Marketing Co-Chair	Justin Barlow, Marketing Co-chair
Vikas Ghayal, Sponsorship Co-Chair	Sharon Kirch, Sponsorship Co-chair
Jordan Harmon, Fundraising Chair	
Mayuri Patel, AFHE President	Ben Shaker, AFHE Treasurer

Marketing Committee

Meghann Gibboney	Tammy Heyman
Liz Hurley	Christie O' Connor
Jodi Wolfe	

Sponsorship Committee

Julie Anstine	Lori Barhorst
Amber Edwards	Ijeoma Emenike
Jen Hill	Rachel Kantosky
Francheska Sanford	

The Division of Health Services
Management and Policy

The MHA degree program at The Ohio State University is ranked among the country's top programs by US News and World Report. Located within the Division of Health Services Management and Policy (HSMP) in the College of Public Health, the program boasts a diverse student body, meaningful mentoring relationships, professional development programs, and a strong commitment of service to the community of Columbus, Ohio.

The HSMP MHA program gives students the foundational knowledge and skills to become the next generation of leaders in the healthcare arena. HSMP faculty prepare students for management and policy positions in health services and related careers, while improving health ser-

Welcome

Dear Colleagues,

Welcome to the 2007 Leadership Development Symposium! The Leadership Development Symposium is organized annually by the Association for Future Healthcare Executives (AFHE), an organization comprised of current MHA students at The Ohio State University. This event creates an environment that allows students to network with current industry leaders and to learn and develop skills associated with planning a professional event.

The Leadership Development Symposium provides a platform for students and healthcare professionals to confront healthcare industry challenges and promote the development of competencies that are necessary to succeed. This event also seeks to address key management issues and develop strong leaders within the industry. Hence, this year, we are pleased to welcome our keynote speaker, Mr. William Petasnick.

This event could not have been possible without the support of Ohio Hospital Association, the College of Public Health, Division of Health Service Management and Policy, and all the sponsors you see advertised in this program book. After many months of planning we are pleased to welcome you and thank you for your support in making this a remarkable event.

Mayuri Patel
AFHE President

Rebecca Richmond
Chairperson, Leadership
Development Symposium



BERGER HEALTH SYSTEM

**600 North Pickaway St. • Circleville, OH
43113**

*Berger Health System is proud to offer support for the
2007 Leadership Development Symposium*

KEYNOTE SPEAKER

William Petasnick is President and CEO of Froedtert Memorial Lutheran Hospital and the Froedtert & Community Health System, Milwaukee, WI. Prior to joining Froedtert, he was deputy director and chief operating officer, University of Iowa Hospitals and Clinics; director of operations/chief operating officer University of North Carolina Hospital; and senior associate director, University of Wisconsin Hospitals and Clinics.



Mr. Petasnick is the 2007 chair-elect of the AHA Board of Trustees and chairs the Long-Range Policy Committee. Appointed as an at-large AHA Board member, he is a member of the Executive Committee. Previously, he has served on the Operations Committee and chaired the Audit Committee. He also chaired the AHA Task Force on Delivery System Fragmentation. Mr. Petasnick has served as a member of the governing council of the Section for Metropolitan Hospitals, an alternate state and section delegate, and most recently as a state delegate for RPB 5. He also served on the AHA Task Force on Delivery System Organization; as an AHA representative to the National Resident Matching Program, and as ex-officio member of the Committee on Health Professions.

Mr. Petasnick was the 2003 chair of the Council of Teaching Hospitals and is also a board member of the University HealthSystem Consortium. He has chaired the board of the Wisconsin Hospital Association (WHA), served on its Council on Public Policy, and was awarded the WHA 2005 Distinguished Service Award. He is also a board member of the Greater Milwaukee Committee, Metropolitan Milwaukee Association of Commerce, the Blood Center of Southeastern Wisconsin, and the Downtown Rotary Club of Milwaukee.

Mr. Petasnick is an adjunct associate professor of health management at the University of Iowa. He earned a BA from the University of Wisconsin-Madison and an MHA from the University of Minnesota.

AGENDA

- 5:30 Registration and Reception
- 6:15 Welcome
Mayuri Patel, President, AFHE
2007 MHA Candidate
Dr. Sharon Schweikhart
HSMP Division Chair
- 6:30 Dinner
- 7:15 Speaker Introduction
Justin Barlow, 2008 MHA Candidate
- Keynote Address – William D. Petasnick
2007 Chair-elect
American Hospital Association
Board of Trustees and CEO
Froedtert Memorial Lutheran Hospital &
Froedtert Community Health System
- Questions & Answers
- 8:30 Concluding Remarks
Rebecca Richmond, Chairperson,
Leadership Development Symposium
2007 MHA Candidate