Presentation Do’s and Don’ts

Course Description

This online self-study course will address the characteristics of effective presentations. The course consists of four modules:

1. **Tips on Oral Presentations**: Tips on what makes a “good” and “not so good” presentation
2. **Constructing Your Slides**: Aspects of an effective and ineffective PowerPoint slide set
3. **Giving an Impromptu Speech**: Tips on what to do and what not to do when you are asked to provide an impromptu speech
4. **Adapting to the Speaking Environment**: Considerations of the audience, room, and event when planning your presentation

Upon completion of this course, participants will be able to:

- List the components of “good” and “not-so-good” presentation practices
- Develop a prepared speech using an effective slide set
- List components of an impromptu speech
- Adapt your presentation to the environment
- Create a personal improvement plan to increase your presentation effectiveness

Audience

The target audience for the course is public health practitioners and students.

Date, time, and location

This module is delivered in an online, self-study format. The module is available via the Center for Public Health Practice’s Learning Content Management System (LCMS).

Instructor

Amy Lee, MD, MPH, MBA is the director for the Consortium of Eastern Ohio Master of Public Health program, a partnership of The University of Akron, Cleveland State University, Northeast Ohio Medical University, Ohio University, and Youngstown State University. Previously a practicing obstetrician/gynecologist, she changed her specialty to Public Health and General Preventive Medicine, in which she is board certified. She is based at Northeast Ohio Medical University as Professor of Family and Community Medicine. She is former president of Ohio Public Health Association and National Delta Omega; she is also former chair of the Council on Graduate Programs in Public Health. She is certified in public health (CPH) and MBTI® Step I and Step II administration.

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Cost
There is currently no cost associated with this course.

Registration
To register for this course:
1. Go to https://www.cphplearn.org, the Center for Public Health Practice (CPHP) Learning Content Management System (LCMS).
2. Enter your username and password, or if you are a first-time user, select Create Account and enter your profile information. *TRAIN users may want to use the same username and password for both TRAIN and the LCMS.
3. Click on Course Catalog.
4. Click on View next to Presentation Do’s and Don’ts.
5. Scroll to the bottom of the page and click on LCMS Registration. You will receive a confirmation e-mail from cphp-registration@cph.osu.edu. *To have your registration appear in your TRAIN transcript, click on Train Registration located next to LCMS Registration.

Provider
This course is provided by The Center for Public Health Practice located in the Ohio State University College of Public Health. Course content was developed by staff from the Northeast Ohio Medical University.

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There is no commercial support for this course nor do the presenters and planning committee members have any conflict of interest. There will be no mention of off-labeled product uses.

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