Workshop Announcement: Shaping Policy for Health™
Implementing Enacted Policies

Workshop Description
During this two-day interactive workshop, participants will develop skills needed for implementing enacted policy. The workshop will draw from both theory and practitioner expertise to provide concepts, tools, and skill practice. Participants will learn about bureaucratic structure and function, and how to assess and monitor the authorities and procedures used by agencies during implementation. Participants will learn to analyze regulatory rules and recommend improvements.

This workshop is part of a five course competency-based policy development series offered through the Directors of Health Promotion and Education (DHPE). For more information about this series, visit the DPHE website.

Learning objectives & competencies
By the end of the workshop, participants will be able to:
1. Describe how policy design is related to policy implementation
2. Describe how branches of government try to control bureaucracy
3. Define three political games used to circumvent implementation
4. Outline an administrative advocacy plan

This workshop addresses competencies within the Council on Linkages Core Competency Category Policy Development & Program Planning and CHES Area of Responsibility VII Communicate and Advocate for Health And Health Education. In addition, the workshop introduces learners to four of the 21 specialized competencies promoted by the Directors of Health Promotion and Education.

Target audience
The target audience for this course is state and local public health practitioners who are involved in policy, systems, and environmental change initiatives within their communities.

Date, time, & location
This two-day workshop is being offered twice. You will have the opportunity to select that date that works best for you when registering.

August 5 & 6, 2013
or
August 8 & 9, 2013

9 AM – 5:00 PM

Quest Business Centers
8405 Pulsar Place
Columbus, OH 43240

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Workshop Announcement: Shaping Policy for Health™
Implementing Enacted Policies, Continued

Instructors
The instructors for this course are Gloria Latimer, EdS and Aryka Chapman.

Gloria Latimer, is a health promotion and policy consultant in Colorado. Her background includes programmatic and administrative positions in health promotion and chronic disease with the Colorado Department of Public Health and local public health departments, Field Director for the American Stop Smoking Intervention Trial (ASSIST), Director of Community Programs for the State Tobacco Education and Prevention Partnership, Program Director for the Heart Disease and Stroke Prevention Program, Director of the Cancer, Cardiovascular Disease and Pulmonary Disease Grants Program. Ms. Latimer also has experience working in local public health settings and serving on numerous community boards of directors. She received a Bachelor of Science and Master of Science degrees from Central Missouri State University, and an Education Specialist degree in Administration from Ft. Hays State University

Aryka Chapman is the School Health Programs Manager for DHPE. Her background includes a variety of school and youth health advocacy including acting as the HIV Program Director for the DC school system as well planning and organizing the Ryan White Youth Conference on HIV & AIDS for the National Association of People with AIDS (NAPWA). She has worked in public health for over 20 years, beginning in high school as a peer educator for Planned Parenthood. Aryka resides in Washington, DC area and is approved to train our Introductory course and Course 1 and 2 of our skills-based courses.

Cost
This workshop is being offered at no cost.

Travel expenses, including but not limited to: mileage, lunch, and overnight accommodations (if applicable) are the responsibility of the participant.

Continuing education
Application has been made to the Ohio State Board of Sanitarian Registration.

This continuing education activity has been submitted to the Ohio Nurses Association for approval to award contact hours. The Ohio Nurses Association (OBN-001-91) is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s commission on Accreditation.

Co-sponsored by the Center for Public Health Practice (MEP2939), a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc., this program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 11.25 total

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Category I contact hours in health education. Maximum advanced-level contact hours available are 5.

CPH professionals will receive a maximum credit of 11.25 recertification credits.

Questions regarding continuing education credit should be directed to Shirley Funt at 614-292-1637 or cphp-registration@cph.osu.edu.

**Completion requirements:** In order to receive continuing education, attendance is required at the entire workshop and the evaluation must be submitted.

Registration will create a community profile for you on DHPE’s web site giving you post-training networking opportunities online. Registration is a simple two-step process.

*Step 1:* On the DHPE website, you will be asked to sign in to DHPE’s community. If you have not created an online profile yet, register with DHPE as a Community Non-Member (if you do not wish to join DHPE).

*Step 2:* After setting up your profile, click the Register Here link to register for this event.

Space is limited. You must register by **Monday, July 29th, 2013.** Registration is on a first come, first serve basis.

Click [HERE](#) to register for the August 5-6, 2013 workshop.
Click [HERE](#) to register for the August 8-9, 2013 workshop.

This workshop is sponsored by the Ohio Department of Health.

The course is supported by the Center for Public Health Practice located in the College of Public Health at The Ohio State University through the Ohio Public Health Training Center, grant number UB6HP20203, from the Health Resources and Services Administration, DHHS, Public Health Training Center Program. Contents are solely the responsibility of the authors and do not necessarily represent the official views of HRSA.

There is no commercial support for this course nor do the presenters and planning committee members have any conflict of interest. There will be no mention of off-labeled product uses.

Please direct program inquiries to:
Melissa Sever - (614) 292- 2047 – msever@cph.osu.edu

Please direct registration and technical inquiries to:
Shirley Funt - (614)292-1637- cphp-registration@cph.osu.edu