



THE OHIO STATE UNIVERSITY

COLLEGE OF PUBLIC HEALTH

**Chair
Division of Health Behavior
and Health Promotion**

Leadership Profile

2020



WittKieffer

Executive Summary

The Ohio State University College of Public Health seeks an innovative leader and scholar to chair the Division of Health Behavior and Health Promotion (HBHP), advancing a vision for preeminence in public health behavioral and social science.

Reporting to the dean, the HBHP chair will catalyze and lead a robust, high-impact interdisciplinary research program while enhancing public health education and practice at one of the nation's flagship public research universities. The next chair will lead the division in developing a distinctive, impactful and unifying vision that aligns with the College of Public Health's strategic plan and amplifies the behavioral and social science mission in the college and across the health sciences at Ohio State.

The division chair will foster a culture that promotes an authentic commitment to diversity and inclusive excellence. Working with the dean and fellow chairs, HBHP's next leader will enhance interdisciplinary collaborations across Ohio State and strengthen community partnerships and other external relationships.

The next chair is expected to recruit new faculty and provide strong mentorship across the division; oversee the MPH and PhD training programs in HBHP; provide support for the undergraduate public health major; develop and manage the division's resources; and teach at the undergraduate and graduate levels.

The college seeks a chair with demonstrated intellectual leadership in public health, a substantial record of scholarly or health policy achievement and strong visibility in the public health research or policy community. The ideal candidate would be able to enhance existing research programs, including but not limited to tobacco, cancer, opioid addiction, infectious diseases, violence, sexual and reproductive health and infant mortality. Candidates with experience outside these areas, including a strong grounding in the social sciences or humanities, are encouraged to apply.

The successful candidate must have qualifications commensurate with tenure at the rank of professor in the College of Public Health. An earned doctorate is preferred.

The Ohio State University College of Public Health is a leader in public health research and education with local impact and global significance. The college offers 26 degree programs at the bachelor's, master's and doctoral levels, including 10 dual or joint degree programs with other Ohio State colleges. A world-class public research university and the flagship teaching and research institution in the state, Ohio State provides a distinctive educational experience and pursues cutting-edge interdisciplinary research that brings together scholars from across diverse disciplines to solve key societal problems.

For more information about how to nominate a candidate or to express personal interest, please see "Procedure for Candidacy" on page 13.

Role of the Division Chair

The chair of the Division of Health Behavior and Health Promotion will serve as an integral and influential member of the college's academic leadership team. In addition to stewarding the success of the division, the chair works in close collaboration with fellow division chairs and with other leaders, faculty, staff and students to advance the interests of the College of Public Health.

Specific responsibilities include:

- Inclusive and principled leadership of the Division of Health Behavior and Health Promotion and accountability for its education, research, practice and service activities
- Oversight and management of the division, including its financial and human resources and administration of programs and services
- Mentorship, sponsorship, development, recruitment and retention of faculty with a commitment to their professional success
- Maintaining standards for academic and scholarly excellence commensurate with that of The Ohio State University
- Stewardship of an innovative and robust research enterprise with an emphasis on collaborations across the College of Public Health and The Ohio State University
- Development, delivery and assessment of exceptional academic programs and offerings, and corresponding support to ensure student well-being and success
- Readiness to collaborate and partner with colleagues, units and programs beyond the College, across Ohio State and in the broader community
- Participation in and support of alumni relations, development and external engagement activities.

Opportunities and Expectations for Leadership

As the academic and administrative leader of the Division of Health Behavior and Health Promotion, the chair reports directly to Dean Amy Fairchild. The chair is a member of the college's academic leadership team and works in close collaboration with fellow chairs and senior college administrators. The chair is expected to provide strong leadership to advance the division's educational, research and service and engagement missions, promoting excellence among faculty, staff and students and modeling an institutional commitment to diversity, equity and inclusion. The chair partners with the dean in overseeing divisional operations and financial and human resources and supports fundraising, advocacy and alumni engagement.

Specifically, the next chair of the Division of Health Behavior and Health Promotion will be expected to:

- **Articulate a distinctive vision for Health Behavior and Health Promotion.**
The primary goal and opportunity for the next chair is to outline a clear vision for the division's future as a preeminent center for public health behavioral and social science, informed by and working in close partnership with HBHP faculty, staff, students and other stakeholders. Through excellence in research, education and practice, the next chair will amplify the behavioral and social science mission in the College of Public Health at the University.
- **Develop and advance a vision and plan for HBHP's future.**
In pursuit of its aspirations, the chair will chart a strategic direction for the division through a collaborative process that engages stakeholders and in alignment with college priorities. The plan should be supported by a commitment to enhancing excellence; as such, it should address strategies for recruiting, mentoring and retaining an excellent and diverse faculty. The chair will listen to stakeholder voices and perspectives in developing the plan, and will align the talents of HBHP faculty, staff and students in putting the plan into action.
- **Strengthen a culture that equally embraces teaching, research, engagement and service.**
The chair is expected to continue growing the division's research enterprise. Equally important, the chair will inspire a commitment to excellence in teaching and learning through curricular and pedagogical innovation. Channeling gains in these areas and translating research to practice in service of local, national and global public health needs will help ensure that HBHP faculty, staff and students see their place in the vision for the future and forge a strong, cohesive College of Public Health community.
- **Enhance and promote an authentic commitment to diversity, equity and inclusion.**
The next chair will build on the college's ongoing efforts to diversify the faculty, staff and student body and be equally vigilant in modeling and supporting the college's commitment to inclusion and equity in community-building. As with all college leaders, the chair is expected to demonstrate a record of success and strong leadership in promoting and advancing these core values. This will require a deep personal understanding of the essential roles that diversity, equity and inclusion play in the mission of the college, a commitment to embedding and upholding a culture of inclusion and fairness and the confidence to fully engage audiences from across a wide spectrum of backgrounds.

- **Provide strong stewardship of divisional operations and infrastructure.**

As the leader of HBHP, the chair must balance outward-facing responsibilities with an equally important commitment to the functioning of the school, including ultimate oversight of policies, procedures and college-wide administrative matters, strategic infrastructure needs and, in particular, the well-being of staff and faculty. The chair must be able to work with and through a team, delegating and affecting results through others, but also be able and willing to make difficult decisions when necessary.

- **Promote and enhance interdisciplinary collaboration and partnerships.**

Against the backdrop of one of the largest comprehensive universities in the world, the College of Public Health is both a catalyst and hub that connects all parts of Ohio State with public health and promoting public health across the institution. The next HBHP chair will proactively establish key relationships with other Ohio State colleges and departments, identifying opportunities to leverage resources and to approach public health issues collectively and through a multidisciplinary approach.

- **Build partnerships and other external relationships.**

The chair will seek to establish new mutually beneficial partnerships with community organizations in pursuit of a shared mission to address societal challenges. The college's continued growth will also require additional opportunities for meaningful student practicum and internship experiences. Located in the state's capitol, the college is poised to be an influential resource for government leaders. The chair will work to maintain these bonds and establish new ones, building on the relationships faculty have established with community, government and industry partners.

- **Assess organizational structure to ensure efficiency and effectiveness.**

Dean Amy Fairchild is actively working in partnership with division leaders to maximize and balance the benefits of division autonomy and centralized policies, procedures and operations. The chair will collaborate with the dean, associate deans and fellow chairs in further developing these and other efforts to encourage innovation and support leadership throughout the college, positioning the College of Public Health for continued growth and success.

Professional Qualifications and Personal Qualities

The College of Public Health seeks a chair with demonstrated intellectual leadership in public health, a substantial record of scholarly or health policy achievement and strong visibility in the public health community. The ideal candidate would enhance existing research programs, including but not limited to tobacco, cancer, addiction, infectious diseases, violence, sexual and reproductive health, and infant mortality. Candidates with experience outside these areas, including strong grounding in the social sciences, are encouraged to apply. Candidates must have qualifications commensurate with tenure at the rank of professor in the College of Public Health. An earned doctorate is preferred. In addition, the ideal candidate will possess the following qualities and qualifications:

- **Commitment to excellence.** A strong, demonstrable commitment to excellence in research, teaching, service and public health practice. Familiarity with both graduate and undergraduate education is preferred.
- **Leadership and vision.** Ability to conceive, implement and foster a shared vision. The ability to imagine new possibilities for the college, to develop strategic directions for the future and to develop the organization-wide energy to execute and deliver on this vision.
- **Collaboration.** Commitment to partnership with division leaders, faculty, staff and students through shared governance. Experience involving faculty, staff and students in decision-making, and the ability to generate consensus. Commitment to transparency. A history of collaborative relationships with diverse academic disciplines.
- **Commitment to diversity and inclusive excellence.** A record of leadership in acting on these core values and the experience or willingness to address issues of institutional equity such as unconscious or implicit bias. Exemplary, demonstrable skill in communicating and collaborating with diverse groups.
- **Effective interpersonal, communications and relationship-building skills.** Excellent relationship-management skills. Experience maintaining relationships with community organizations, government and/or other external funders and other partners and organizations. Ability and inclination to listen to and learn from others. The ability to interact and communicate with a broad range of constituents including students, staff, faculty and the local community.
- **Commitment to community.** A deep commitment to community engagement and record of positive impact on underserved communities.
- **Advocacy.** Ability to represent the college and articulate its mission and vision compellingly to internal and external audiences. The drive and capability to enhance the college's public presence, impact and reach. Political proficiency in public health education and legislative environments.
- **Operational and administrative experience.** Prior success managing a complex organization or demonstrable potential to do so. Capacity to develop, implement and administer policies and procedures that support institutional mission and goals. Demonstrated financial acumen and ability to manage complex budgets effectively, preferably including responsibility center management (RCM) models.

Division of Health Behavior and Health Promotion

The Division of Health Behavior and Health Promotion at The Ohio State University College of Public Health works with organizations and communities to help their members develop the knowledge and skills to make healthy decisions, enact healthy behaviors and promote the conditions and resources necessary for healthy living. HBHP collaborates across disciplines, colleges and schools at Ohio State to advance knowledge and understanding of healthy behaviors.

Research

Faculty in HBHP seek to understand the choices and behaviors of individuals and communities with regard to the social determinants of health and public health policy. They evaluate existing and pilot health programs and collaborate both across the university and with other institutions, as well as with community partners in research programs that include:

- Health program evaluation
- Global health
- Smoking cessation in specific populations
- Intervention to increase colon cancer screening rates
- Health disparities
- Use of the HPV vaccine in Appalachian Ohio
- Prevention, detection and treatment of lung cancer
- Early childhood eating and exercise.

Learn more about HBHP the faculty at cph.osu.edu/hbhp/people.

Education

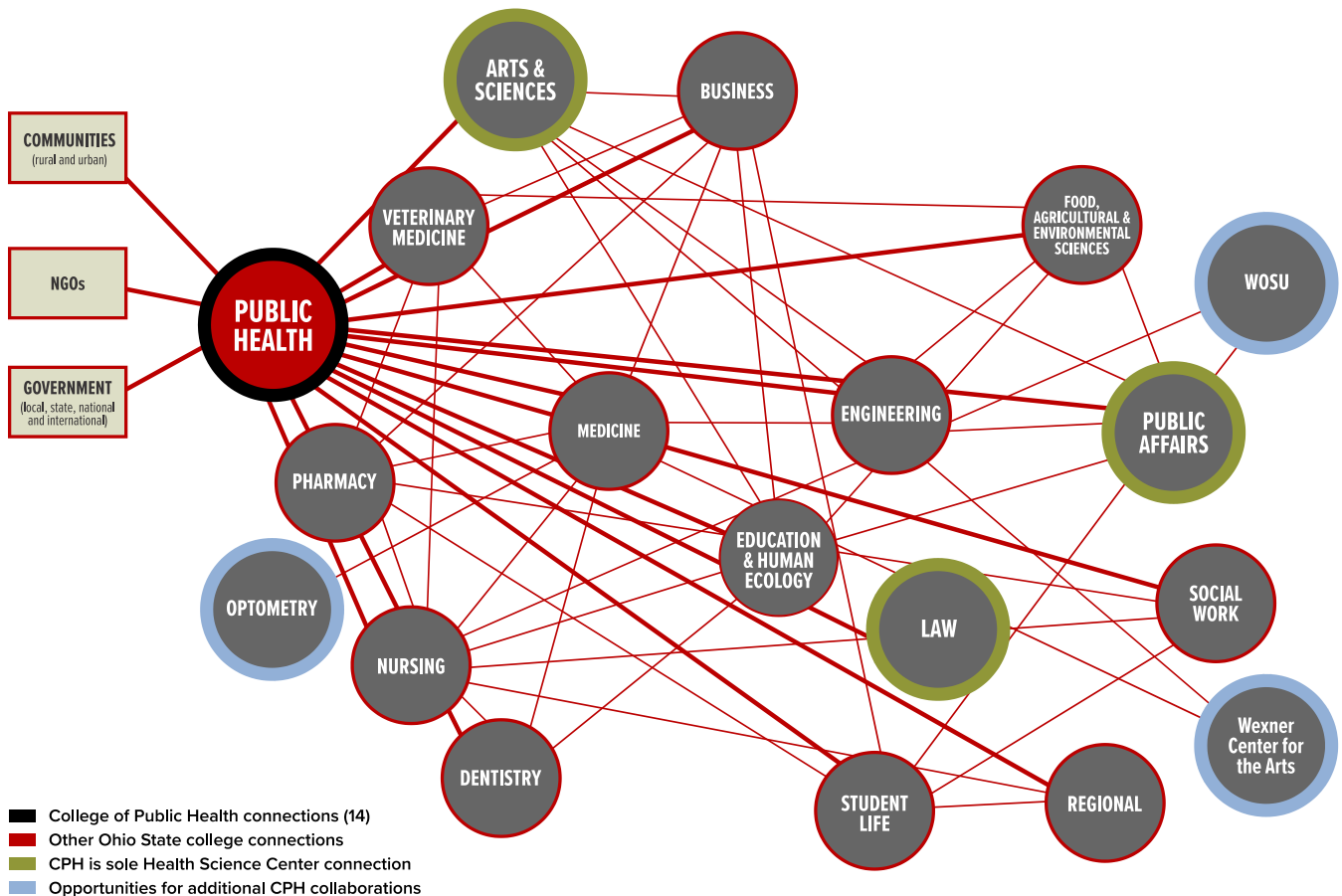
The Health Behavior and Health Promotion curriculum provide students with a thorough knowledge of health behavior and health promotion from its fundamental relationship to public health to its role in implementing intervention strategies. Programs emphasize the social and behavioral determinants of health and strategies for helping populations make healthier choices. HBHP offers two degree programs with a concentration in health behavior and health promotion: the Master of Public Health (MPH) and PhD. Courses also offer a rich array of research opportunities and practical job experiences. The division also offers a graduate minor in Public Health Behavior and Promotion.

College of Public Health

Born out of the university's Department of Medicine, established in 1914, the School of Public Health was founded within the College of Medicine in 1995. It became a freestanding school in 2003 and was officially established as the College of Public Health in 2007. Today, the college offers 26 degree programs at the bachelor's, master's and doctoral levels, including 10 dual or joint degree programs with other Ohio State colleges. The College of Public Health currently enrolls 318 undergraduates and 366 graduate students. More than 157 faculty members, including 57 core faculty, work to advance the college's education, research, service and practice missions, supported by a dedicated team of nearly 67 staff. Faculty serve as principal investigators for more than 50 research programs in locations around the world, from Columbus to China and from Indonesia to Malawi.

Public Health at Ohio State: A Connector and Hub

A hallmark of the College of Public Health is its connections across The Ohio State University as a whole. A 2018 mapping of academic collaborations, research partnerships and other interactions across the university revealed Public Health to be the most connected college at Ohio State. At the same time, the College of Public Health is a vital conduit to partners in the community. The College of Public Health works to understand, articulate and address public health and health care challenges in Ohio, which reflect broader issues across the nation and around the world.



Mission and Vision

The College of Public Health is united by a singular goal and unwavering mission: to protect and improve the health of the people of Ohio, the nation and the world. It seeks to understand through interdisciplinary research the forces that affect public health while preparing the next generation of public health practitioners, health care and health agency managers, and scholars. Collaborating with government agencies and other partners, the college develops solutions to current and emerging public health problems. The college's mission is directly aligned with that of the university: To advance the well-being of the people of Ohio and the global community through the creation and dissemination of knowledge. The college's vision is to be a leading institution of public health research and education with local impact and global significance.

Values

Diversity and inclusion are core values and foundational concepts in the college where catalyzing the power of diversity through creating a representative faculty enriches all. It exposes the college community to a range of ways to understand and engage with the world, to identify challenges and to discover, define and deliver solutions. The college prepares professionals to successfully explore and interpret the rich array of disciplines and perspectives in an increasingly diverse and global society. The college works to eliminate barriers and obstacles created by institutional discrimination and promote equity and justice for all. Four specific core values guide the college's decisions and operations:

Equity. The college believes in the fundamental fairness of a healthy world. All people should have an environment that optimizes health, access to affordable and high-quality health care, awareness of personal choices for improving health and opportunities to help improve the health of our communities.

Ethics. The college maintains high levels of academic and scientific integrity, conducts research that protects the rights and welfare of all study participants and creates an inclusive environment that supports our faculty, staff, students and constituents.

Excellence. The college pursues innovative research that is scientifically rigorous and relevant. It is committed to providing a high-quality learning experience and the tools to enable students to meet future challenges. The college values dedicated service and leadership that helps individuals and communities live healthier lives.

Diversity. The college celebrates the richness that diversity brings to our society and works to create a welcoming culture that respects all forms of diversity. It is committed to increasing the diversity of its students, faculty and staff and to equipping all graduates to contribute effectively to a diverse public health workforce.

Divisions and Centers

The College of Public Health comprises five divisions, each representing a core area of public health and offering advanced training leading to master's and doctoral degrees:

- Biostatistics
- Environmental Health Sciences
- Epidemiology
- Health Behavior and Health Promotion
- Health Services Management and Policy

In addition, the [Center for HOPES](#), [Center for Public Health Practice](#) and [Center of Excellence in Regulatory Tobacco Science](#) reach beyond the university to help communities thrive, advancing the college's education, research and service missions.

Education

Undergraduate Programs

Through exceptional educational programs, undergraduates in the College of Public Health have opportunities to make a transformative impact on the community and change the world. Students in the Bachelor of Science in Public Health (BSPH) program — a joint initiative with the Department of Sociology in the College of Arts and Sciences — take courses on contemporary topics such as environmental health, U.S. and international health care and emerging infectious diseases. Eligible students also have the option of pursuing the 3+2 program, which offers an opportunity to earn a BSPH and MPH in five years. A Global Public Health minor focuses on health issues affecting populations in the U.S. and around the world, while the Epidemiology minor focuses on epidemiologic methods and chronic- and infectious-disease epidemiology.

Graduate Programs

The College of Public Health offers graduate programs that culminate in one of four degrees: the Master of Public Health, Master of Health Administration, Master of Science and Doctor of Philosophy. The college also offers several degree options that allow students to supplement their public health coursework with more focused, interdisciplinary study from another college or department:

- MPH-Health Behavior and Health Promotion/MS-Nursing (College of Nursing)
- MPH-Environmental Health Sciences/MISE (College of Engineering)
- MPH/MA (Glenn School of Public Affairs)
- MHA/MBA, MPH/MBA (Fisher College of Business)
- MPH-Health Behavior and Health Promotion/MSW (College of Social Work)
- MPH-Health Services Management and Policy/MSW (College of Social Work)
- MPH/MD, MHA/MD (College of Medicine)
- MPH/DVM (College of Veterinary Medicine)
- MHA/JD (Moritz College of Law).

In addition, graduate specializations and certificates include the following:

- Graduate Certificate in Global One Health
- Graduate Interdisciplinary Specialization in Obesity Science
- Graduate Interdisciplinary Specialization in Global Health
- Graduate Minor in Public Health Behavior and Promotion.

Research

The Ohio State University is one of America's leading public research universities; the College of Public Health's faculty reflect that excellence in creating new knowledge that improves the livelihoods and well-being of people in Ohio and around the world. Interdisciplinary research activities across the college address some of the greatest challenges of our day. College of Public Health research focus areas include:

- Infectious disease
- Cancer prevention
- Environmental health
- Global health
- Health disparities including multicultural health
- Childhood obesity
- Addiction, including tobacco control and prevention
- Occupational health
- Access to health and health equity
- Health care policy and management
- Maternal and child health
- Sexual and reproductive health and rights.

The college is a significant partner in two major Ohio State initiatives: the [Center for Clinical and Translational Science](#) and the [Center for Global Health](#).

Partnerships and Practice

The College of Public Health serves the state's diverse communities as part of Ohio State's mission as a land grant university. In collaboration with other Ohio State colleges and schools, the College of Public Health studies population health across the life span, from conception to end of life. Faculty, staff and students seek creative solutions that promote health and prevent disease and disability across the state. The college has a national reputation in tobacco regulatory science and cancer prevention, particularly in the state's Appalachian counties. Units such as the Center for Public Health Practice and the Center for Health Outcomes and Policy Evaluation Studies provide critical technical support and research and evaluation services to community partners across the state and beyond.

The Ohio State University

The Ohio State University is a world-class public research university and the flagship teaching and research institution in the state. *U.S. News and World Report* ranks OSU No. 17 among public universities. The institution provides a distinctive educational experience for students and pursues cutting-edge interdisciplinary research that brings together scholars from diverse disciplines to solve key societal problems.

Founded in 1870 as part of the Morrill Land-Grant Act and Ohio State is one of the nation's largest major comprehensive public research universities, serving more than 59,000 undergraduate, graduate and professional students. With more than 34,000 full-time equivalent employees, the university is Ohio's fourth-largest employer. Located in the capital city of Columbus, it is a major educational and economic force through its teaching, research and service mission. With more than 500,000 living alumni around the world, the university community is vast and diverse, having an impact on our global society in education, research and public service.

To take the next bold leap in its land-grant history, the university engaged faculty, staff, students, alumni, friends and community leaders to create Ohio State's strategic plan, [Time and Change](#). Building on its existing strengths — including a vibrant student experience, research excellence, athletic prowess and a highly engaged Buckeye family — Ohio State aspires to be a leading national flagship public research university. The plan sets forth five pillars of focus:

- Teaching and learning
- Access, affordability and excellence
- Research and creative expression
- Academic health care
- Operational excellence and resource stewardship.

Colleges and Schools

Collectively, 18 Ohio State colleges and schools grant undergraduate and graduate degrees in more than 200 majors and areas of study:

- [Austin E. Knowlton School of Architecture](#)
- [College of Arts and Sciences](#)
- [Max M. Fisher College of Business](#)
- [College of Dentistry](#)
- [College of Education and Human Ecology](#)
- [College of Engineering](#)
- [School of Environment and Natural Resources](#)
- [College of Food, Agricultural, and Environmental Sciences](#)
- [Graduate School](#)
- [John Glenn College of Public Affairs](#)
- [Michael E. Moritz College of Law](#)
- [College of Medicine](#)

- [College of Nursing](#)
- [College of Optometry](#)
- [College of Pharmacy](#)
- [College of Public Health](#)
- [College of Social Work](#)
- [College of Veterinary Medicine](#).

Wexner Medical Center

The faculty and staff at the Ohio State University Wexner Medical Center improve people's lives across the nation with life-altering biomedical discoveries and breakthrough healthcare solutions. The Wexner Medical Center has more than 20 research centers and institutes along with 25 core research laboratories that promote collaboration among experts across Ohio State. Multiple core facilities exist to facilitate high impact basic, translational and clinical research, including the renowned [Ohio State University Comprehensive Cancer Center](#). In addition to these innovations, the Wexner Medical Center has forged relationships to expand access to health care. Ohio State joined Mercy Health to form [Healthy State Alliance](#), an initiative designed to tackle Ohio's most critical health needs, including reducing opioid overdoses and related deaths, and increasing access to cancer and transplant care.

Columbus, Ohio

Columbus is one of the fastest growing major metropolitan areas in the country, with a vibrant blend of arts and culture; inspired culinary, fashion, music and entertainment scenes; exciting collegiate and professional sports; and an open, entrepreneurial spirit. Its diverse population — 109 languages are represented — makes Columbus a microcosm of America.

Ohio's state capital is the 14th largest city in the U.S. and second largest in the Midwest behind Chicago, larger than Charlotte, Seattle, Denver, Boston, Nashville and Baltimore. The population of the greater Columbus metropolitan area is more than two million. At the same time, the cost of living in Columbus is 10 percent below the national average. The median home sales price for the year ending June 2017 was \$145,000.

Intelligent Community Forum named Columbus one of the seven most intelligent communities in the world; the city has more PhDs than the national average and the largest concentration in the Midwest. There are 56 college and university campuses within the Columbus region, and 27 area high schools were in the top 10 percent of *U.S. News & World Report's* 2017 Best High Schools in America.

Columbus is within 550 miles of nearly half the nation's population. John Glenn Columbus International Airport, 10 minutes from downtown, offers more than 150 daily nonstop departures to 35 airports. During the work week, the average Columbus commute is just 23.3 minutes and can be significantly less.

[Learn more about Columbus.](#)

Procedure for Candidacy

Applicants should provide a CV and a letter of interest that addresses the themes in this leadership profile, highlights their impact as teachers and scholars and outlines their relevant administrative experience.

WittKieffer is assisting The Ohio State University in this search. Application materials can be submitted using WittKieffer's [candidate portal](#) or by email. Review of candidate materials will continue until the position is filled. Confidential nominations and inquiries can be directed to:

Philip Tang and Ashley Rittgers
OSU-HBHP@wittkieffer.com

To build a diverse workforce, The Ohio State University encourages applications from individuals with disabilities, minorities, veterans and women. The university is an EEO/AA employer.