



THE OHIO STATE UNIVERSITY COLLEGE OF PUBLIC HEALTH | 2013

Annual Report

Global Significance. Local Impact.

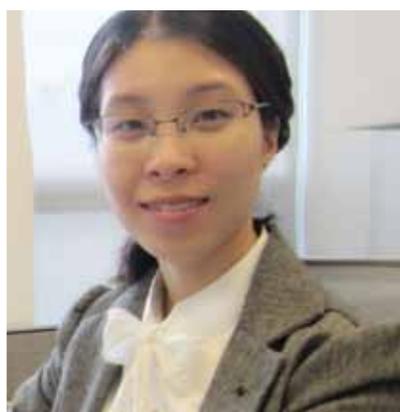




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A new splash of color has entered Cunz Hall with the installation of “Intertwined,” artwork created and produced by Michele Gutlove. The artwork is a glass-suspended sculpture that represents water, soil, and air. “For the College of Public Health, we wanted to celebrate health and celebrate the environment,” Gutlove said. “[The environment] is essential for the health of all of us.” Scan the QR code below to view a video of the installation.

Scan this QR code to view a video of the “Intertwined” installation.



Editorial Staff

Bri Loesch, Communications Coordinator

Publication design by The Drawing Room

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“Global Significance. Local Impact.”

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DEAN'S MESSAGE

First Impressions

I am very honored to have been selected as the new dean of the College of Public Health at Ohio State. With just a few months on the job as your new dean, I would like to share with you my first impressions.

Like most, I am surprised at the sheer size of Ohio State. It is open and friendly, just as everyone said, but it will take several months and perhaps years for me to understand and appreciate the richness of its traditions and history, and all the talent among its faculty, staff and students. I suspect that my learning will never end. What a fun journey to begin!

My hope is to build on the many strengths of the college and seek partnerships across the Ohio State campus as well as the communities of Columbus, Ohio and beyond to address some of the major challenges in public health.

In our short history as a college, the CPH family has had incredible growth and success. We are a national leader in tobacco prevention and cancer control. We have faculty who are international authorities on everything from health care policy to biostatistics to global health.

This issue of Annual Report Magazine showcases our leadership in tobacco research, including an \$18.7 million grant we are a part of to establish a research center exclusively devoted to the study of tobacco. You will also learn how some of our faculty are taking a non-traditional approach to public health education, and will find a complete list of the 11 new faculty additions to the college, including myself.

As always, our students are doing wonderful things both locally and abroad, and continue to represent a bright future for the field of public health. Some of their most recent successes are featured in this publication.

Our students go on to do great things as demonstrated by our alumni news. It makes us proud to learn of the achievements of our graduates. We hope these alumni will inspire our faculty and staff as well as the next generation of students.

Looking to the future, we hope to serve our local community, the citizens of Ohio and people around the world who are most vulnerable to disease and need our help most urgently. We will be there as partners in the community whether it's in Franklin County or in a village in Ethiopia. Please join us in these efforts by being a public health advocate in your community; supporting our students and research through scholarships; or by keeping in touch through college events. As a team we can display our Buckeye pride by making a local and global impact on public health.

Sincerely,



*William J. Martin II, MD
Dean and Professor
College of Public Health*



The Science Behind the Habit

Ohio State Receives \$18.7 Million Federal Grant to Establish Tobacco Center of Regulatory Science

By Emily Caldwell, Ohio State Research Communications

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The Ohio State University received an \$18.7 million federal grant to establish a research center devoted to the study of tobacco use patterns, industry marketing practices and public perceptions that will help the Food and Drug Administration (FDA) put science behind its new role in regulating tobacco.

Ohio State's center is one of 14 established nationally under this new federal initiative, called the Tobacco Centers of Regulatory Science program. The National Institutes of Health and FDA announced that they have teamed up to ensure that the FDA's regulation of tobacco is based on sound and relevant scientific evidence. The National Cancer Institute will administer the Ohio State funding.

The university has proposed a broad research program that takes into account the biological, psychological, economic and public health implications associated with tobacco use and the industry's marketing of products to consumers. A total of 19 scientists from six colleges and the Comprehensive Cancer Center (OSUCCC) will form the core of the new

Ohio State University Center of Excellence in Regulatory Tobacco Science (CERTS).

Specifically, Ohio State's aims are to reduce addiction and shed light on health problems arising from tobacco use among youths and adults in rural and urban settings, and to decrease tobacco-related harm by studying individual disease risk and the prevalence of product use with a focus on dual use and especially new and emerging tobacco products.

Individual studies will assess the prevalence of smoking, smokeless tobacco and simultaneous use of these products; document carcinogen exposure and the genetics behind developing a taste for tobacco and nicotine dependence; analyze purchasing behavior and marketing practices in various environments; and explore the decision-making factors that lead people to choose to use tobacco in the first place.

"There is tension between what the tobacco industry knows about its products and what it's been sharing with the public, especially with regard to the public's health," said Mary Ellen Wewers, profes-

sor in the Division of Health Behavior and Health Promotion and a principal investigator on the grant.

"This initiative is a call to investigators all over the country to promote and accelerate the accumulation of the scientific evidence that will be needed to regulate tobacco. The research will move more quickly by having multiple centers collecting and analyzing data and with the synergy between all of the funded centers as we tackle trying to understand and provide evidence about tobacco products."

Wewers, a tobacco cessation researcher, is co-leading the center with oncologist Peter Shields, deputy director of the OSUCCC and a specialist in identifying biomarkers to assess lifestyle-related cancer risk factors.

The colleges populating the center are public health, medicine, arts and sciences, nursing, the Moritz College of Law and Fisher College of Business. Investigators from four other institutions will also participate: the universities of Kentucky and Pennsylvania, RTI International in North

Carolina and Columbus-based Strategic Research Group.

Federal funding for the 14 new centers totals \$53 million in the first year and a potential total of more than \$273 million over the next five years. Ohio State's grant covers five years, with the first year of funding totaling almost \$3.7 million.

"We don't know what the future holds in terms of extended funding, but because this is such an important topic, researchers and scientists at Ohio State are committed to keeping this project going," Wewers said.

This is the largest grant received by the College of Public Health. Other College of Public Health faculty members involved include:

- **Micah Berman**, assistant professor, health services management & policy

- **Amy Ferketich**, associate professor, epidemiology
- **Elizabeth Klein**, assistant professor, health behavior and health promotion
- **Bo Lu**, associate professor, biostatistics
- **Haikady Nagaraja**, professor and chair, biostatistics
- **Electra Paskett**, joint professor, epidemiology
- **Phyllis Pirie**, professor and chair, health behavior and health promotion
- **Paul Reiter**, joint assistant professor, epidemiology
- **Peter Shields**, joint professor, epidemiology
- **Abigail Shoben**, assistant professor, biostatistics
- **Rodney Sturdivant**, associate professor, clinical, biostatistics ■



Mary Ellen Wewers, professor in the Division of Health Behavior and Health Promotion, is a principal investigator on the grant.

New tobacco center to look at the influences of advertising and marketing on youth

Through the CERTS grant, there are four program components: Project 1, Urban and Rural Male Youth Cohort Study of Tobacco Use; Project 2, Nicotine and Toxicant Exposure among Users of Diverse Tobacco Products; Project 3, Comprehension of Health Risks in More and Less Arousing Affective Contexts; Project 4: Diversity of Tobacco Products Used and Purchased. Amy Ferketich, associate professor of epidemiology, gives an overview of Project 1, which is already in the works.

"Project 1 and Project 2 are both using data collected from a youth cohort that we establish," Ferketich said. "Initially we're going to be recruiting about 1,000 males in Columbus and about 1,000 males in six Appalachian counties, between ages 11 and 14."

Project 1 focuses on what predicts the initiation of cigarette smoking and dual-use of tobacco products. The team suspects that in Appalachia boys are going to be likely to dual-use cigarettes and smokeless tobacco, where in Columbus they may be more likely to use cigars and cigarettes, with less smokeless tobacco use. The project explores which boys are more likely to initiate cigarettes, smokeless tobacco and dual-use of tobacco products.

"Specifically we're interested in looking at the influences of advertising and marketing," Ferketich said.

The team will be measuring the subjects' perceptions and reactions to tobacco advertising, how much advertising they are exposed to, as well as factors like the subjects' connectedness to friends, family and school, their perceptions of smokers their age, and the tobacco habits of their immediate family members.

"For Project 1, the main goal is really to look at the influence of marketing and advertising, and how that relates to later tobacco use," Ferketich said. "We're also interested in seeing if a measure called "smoking media literacy" moderates that relationship. We'll be studying whether adolescents who have a greater understanding of the media and how it's trying to influence them are less susceptible to the influences of marketing and advertising.

The data will be supplied to the FDA to help determine how tobacco advertising should be regulated.

- Bri Loesch

RESEARCH NEWS

Black raspberries show promise as natural cancer-fighter

Christopher Weghorst, associate dean for research and professor in the Division of Environmental Health Sciences, has three translational clinical trials underway to assess the molecular effects and predict the chemopreventive potential of natural foods such as black raspberries on human oral cancer development.

“Our findings to date suggest the bioactive (substances that have an effect on living tissue) components in black raspberries are capable of influencing key hallmarks of cancer, including uncontrolled cell growth and the avoidance of cell death,” Weghorst said. “Future studies will focus on translational research characterizing the interactions among berries, tobacco smoke and oral bacterial communities on these key hallmarks in otherwise healthy men and women.”

A new grant from the National Cancer Institute, which Weghorst is the principal investigator on, looks at the comparative prevention ability of black raspberries on oral cancer formation in rats. The goal of this two-year project is to determine the ability of black raspberries or a single black raspberry component—ellagic



Christopher Weghorst

acid—to inhibit tongue lesion formation during carcinogen-induced oral cancer formation in rats.

“We plan to establish a preclinical (animal) model of black raspberry-mediated chemoprevention whereby the abundant molecular information specific to the rat can be fully utilized to explore specific processes of berry-mediated cancer prevention,” Weghorst said.

Companies pay almost \$6,000 extra per year for each employee who smokes

Micah Berman, an assistant professor in the Division of Health Services Management and Policy, was the lead author on a study suggesting U.S. businesses pay almost \$6,000 extra per year for each employee who smokes compared to the cost to employ a person who has never smoked cigarettes. Berman began this work while on the law faculty of Capital University in Columbus.

By drawing on previous research on the costs of absenteeism, lost productivity, smoke breaks and health care costs, the researchers developed an estimate that each employee who smokes costs an employer an average of \$5,816 annually



Micah Berman

above the cost of a person who never smoked. These annual costs can range from \$2,885 to \$10,125, according to the research.

Smoke breaks accounted for the highest cost in lost productivity, followed by health care expenses that exceed insurance costs for nonsmokers.

“This research should help businesses make better informed decisions about their tobacco policies,” said Berman, who also has an appointment in Ohio State’s Moritz College of Law. “We constructed our calculations such that individual employers can plug in their own expenses to get more accurate estimates of their own costs.”

Co-authors of the study include Rob Crane of the College of Medicine and Eric Seiber of the College of Public Health, both at Ohio State, and Mehmet Munur of the Columbus law firm Tsibouris & Associates.

Undergraduate summer program allows students to test the waters of research

This past summer Rachel Rohrbach, a junior in the Bachelor of Science in Public Health program, was one of seven



Rachel Rohrbach

students chosen to be part of Ohio State's Center for Population Health and Health Disparities Undergraduate Summer Research Internship Program. Through this 11-week program Rohrbach was able to complete and present a project, work with mentors and other students in the program, and try her hand at research for the first time.

Rohrbach looked at the accessibility of built and natural physical activity resources in Appalachian Ohio.

From her research, Rohrbach found that ten of the 32 Appalachian counties were considered both built and natural "physical activity deserts," or geographic areas without exercise resources. She also found that many of the available built physical activity resources are located on main roads, leaving a majority of the residents living in rural areas with little to no access

"It was really neat to see the results unfolding from the work I did throughout the summer," Rohrbach said. "Through the program I was able to develop a background in research and learn ArcGIS software while also learning about a lot of different opportunities in public health."

Rohrbach's first exposure to public



Brian Hilligoss

health research left an impression on her —she is looking into continuing on to obtain a Master of Public Health degree specializing in epidemiology or using her business minor to transition into the Master of Health Administration program.

Hilligoss receives outstanding paper award for patient handoff research

Brian Hilligoss, assistant professor in the Division of Health Services Management and Policy, received the "Outstanding Paper Based on a Dissertation" award from the Health Care Management Division of the Academy of Management. This award is given at the Academy of Management annual meeting to the paper judged to be the best presented based upon a sole-authored dissertation.

The paper, "Collaborating or Selling Patients? A Conceptual Framework of Between-Unit Handoff Negotiation," was an ethnographic study of doctors' admissions work in an academic medical center. Over the course of two years, Hilligoss shadowed doctors in a hospital as they conducted their admissions work. His focus was on the handoffs that occur between emergency department physicians

and doctors on various internal medicine and surgical services when patients are admitted through the emergency department.

The paper shows that the quality of the interaction among physicians engaged in a handoff can vary from highly collaborative to highly competitive. Hilligoss believes that handoffs can be analyzed as negotiations in which doctors negotiate how the care of the patient is to be conducted, and who is to assume responsibility for that care.

"Handoffs are critical junctures in care processes when information about and responsibility for patients are exchanged, and concerns that poor handoff practices threaten quality and safety have led to a desire to study and improve them," Hilligoss said.

- By Bri Loesch, Emily Caldwell

Not your Parents' Classroom

Three public health professors take non-traditional approaches to teaching

By Chelsea Hagan, CPH Communications Intern, Bri Loesch, CPH Communications

Students taking a public health course in India stand before the Mysore Palace.

6 “There is nothing humanizing about being lectured at in a giant lecture hall,” said Amy Acton, assistant professor of health services management and policy in the College of Public Health.

Acton and two other professors in the college, Haikady Nagaraja and Randi Love, have taken non-traditional approaches to teaching. These professors have found ways to engage students inside and outside the classroom.

Acton is collaborating with her students on a new e-textbook for her Introduction to Global Public Health course. The e-textbook will not only include students' work, but will also be maintained and updated more regularly than print textbooks.

The e-textbook will also contain interactive features including pictures, videos and possibly 3D technology. Students in Acton's course will have the opportunity to submit published work in the e-textbook, keeping the content current and accurate.

“We have found that students are motivated to work harder, dig deeper and be

more creative when they are co-creators of course content,” Acton said. “By channeling their passion and discovering their unique take on the global public health issues of the day, students inspire one another-- and their professor! They are no longer the passive recipients of facts and figures. The subject matter comes to life.”

Nagaraja, professor and chair of biostatistics, took his teaching outside the classroom and outside the country.

He taught Field Experience in Global Public Health-India at Manipal University in India over May term. The course was designed and directed by Nagaraja. The interdisciplinary cohort included 17 Ohio State students who attended daily lectures and participated in several field visits to see public health issues and work in action.

“The opportunity to interact with my students beyond the classroom allowed me to teach them more, and I was able to learn more from them as well,” Nagaraja said. “The numerous interesting questions asked by them made me think and

organize my thoughts on topics beyond what is dealt with in a typical classroom. This experience provided me with a special meaning for being a teacher.”

Love, associate professor of health behavior and health promotion, took her teaching outside the classroom locally.

“People remember experiences and experiences shape lives,” Love said of her non-traditional approach.

With this thought in mind, Love created her field-based graduate course, Public Health in Action, which allows students to gain real-world public health experience over the summer through an organized service activity connected to specific learning objectives.

“One of the strengths of this type of class is that students must learn about and work with people and within social environments that may be dramatically different than their own,” Love said. “This kind of learning is likely to stay with them and positively impact their practice when they graduate and enter the public health workforce.”

During the 2013 summer term, the

TEACHING & LEARNING NEWS



Students in Randi Love's Public Health in Action Course take a tour of a local hunger assistance provider.

class focused on poverty and privilege as a social determinant of health. Students volunteered for local outreach programs or agencies for approximately 40 hours of field work.

While traditional-style courses are still prominent and effective, these unique approaches to teaching public health allow students to be an active part of their own education.

"These teaching-learning approaches add an element of authenticity to the traditional classroom approach," said Michael Bisesi, senior associate dean of academic affairs. "Rather than only hearing and reading about certain topics and related theory, students have an opportunity to see and experience real-world examples or applications of theory."

Bisesi adds that these methods may also stimulate expanded critical thinking and creativity for addressing real-world public health issues. They also increase the potential to more effectively engage students by expanding opportunities for them to contribute to respective courses.

"The faculty members leading these

efforts recognize the value of using more contemporary or applied teaching-learning approaches that may enhance the overall experience for their students," Bisesi said. ■



Jessica Healy evaluates cholera risk factors in Maroua, Cameroon.

Public health students receive new, international perspectives from world travels

Ohio State public health students are breaking through the Buckeye walls to receive international perspectives through the College of Public Health's travel scholarships.

Jessica Healy, a Master of Public Health student specializing in environmental health sciences, traveled to Maroua, Cameroon over the summer to evaluate cholera risk factors because of a recent outbreak in the area. Healy worked in a team trying to determine which factors predisposed the community to the disease.

Healy said experiencing real world problems first hand allows her to better understand public health information.

"The experiences I had this summer will help me to apply new concepts that I will learn during the remainder of my studies to real world scenarios," she said. "Cameroon has also given me very valuable experiences working in a developing country setting, where one often times has to be creative in coming up with solutions to public health issues due to limited resources."

After graduation Healy said she hopes to continue working on a global scale with an interest in Latin America and Southeast Asia.

While Healy was researching in Africa, Ling Wang, a PhD student specializing in epidemiology, was studying smoking cessation medication in China.

Wang's primary objective was to investigate the availability of smoking cessation medication and treatment offered in Changsha, Hunan, China.

"This travel provided me with an opportunity to observe tobacco use issues and smoking cessation barriers in China which helped me to understand them much more thoroughly," she said.

TEACHING & LEARNING NEWS

Wang said the experience in China substantially impacted her views on public health because it requires everyone in society to make an effort, not just researchers, health care providers and hospitals.

“More efforts are needed to educate, inform and motivate smokers and their family members to promote smoking cessation,” Wang said.

Wang is using the research for her dissertation and with the connections she made on the trip she is already beginning to collaborate for next year’s project.

Wang’s and Healy’s trips, along with three additional public health students who traveled to India, Peru, and Malawi, were made possible through the College of Public Health’s travel funds, including the Global Health Travel Fund. This fund was created to support faculty and students traveling to participate in research, field practice placements, and service learning, all focused on global public health.

To contribute to the Global health Travel Fund in the College of Public Health, go to *giveto.osu.edu* and enter fund number 314259, or scan this QR code.

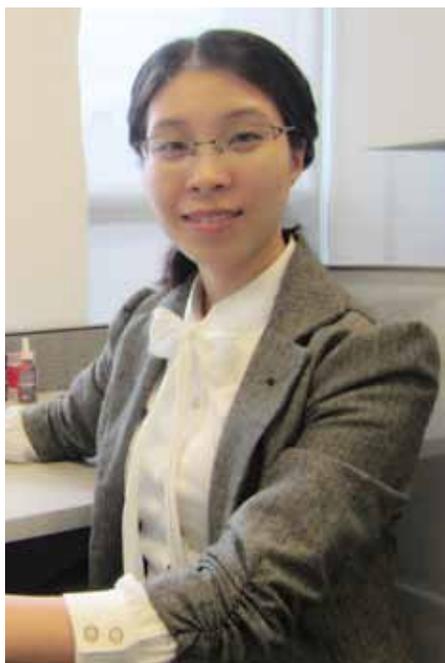


- By Daniel Eddy,
CPH Communications Intern

3+2 BSPH and MPH combined degree program launched

The College of Public Health approved a new five-year combined degree program, which will allow undergraduate public health students to receive their bachelor’s and master’s degrees in public health in just five years.

“This program will be beneficial for students who are interested in the Master of Public Health (MPH) degree because



Ling Wang

more than one semester of graduate work will also count towards the Bachelor of Science in Public Health (BSPH) degree,” said Amy Ferketich, chair of the undergraduate studies committee and associate professor of epidemiology.

The program is designed to have students taking undergraduate courses during their first three years, a combination of undergraduate and graduate courses their fourth year, and exclusively graduate courses their fifth year. Up to 16 semester credits of the graduate courses can be applied to the bachelor’s degree.

“The 3+2 program has the advantage of enabling interested students to pursue a more in-depth specialization, which is essentially what MPH students hope to achieve,” said Gail Kaye, director of undergraduate programs and assistant professor of clinical public health.

For more information, visit <http://go.osu.edu/combinedBSPHMPH>.

MHA student awarded first William O. Cleverley Scholarship

Kevin DePaola was the first student awarded the William O. Cleverley Scholarship in Health Services Management and Policy (HSMP).



Kevin DePaola

DePaola has always been interested in improving the lives of others, which led him to the Master of Health Administration program.

“After my time in the Peace Corps, I wanted to pursue a graduate degree that would allow me to develop a specific skill set that will provide for a dynamic career,” DePaola said. “I have seen how great the health care industry can be, but I have also seen some of the shortcomings of the medical system, and would like to work on improving the system and expanding medical care.”

In the future, DePaola hopes to work in a health care industry abroad, particularly in the Middle East.

The Cleverley scholarship was created in 2010 by the HSMP Alumni Society and this past October became a \$1 million endowed scholarship to financially support graduate students in the HSMP division in honor of Ohio State emeritus professor and health care leader, William O. Cleverley.

To make a donation to the William O. Cleverley Scholarship Fund, go to *giveto.osu.edu* and enter fund number 641304 or scan this QR code.



- By Bri Loesch

ENGAGEMENT & OUTREACH NEWS



From left: Ramachandra Kamath, professor & head of the Department of Public Health (Manipal University), Michael Bisesi, senior associate dean for academic affairs (CPH), H. Vinod Bhat, pro vice chancellor, (Manipal University), & Haikady Nagaraja, professor & chair of biostatistics (CPH) at the signing of an MOU between the two institutions.

As new global public health course debuts in India, CPH signs MOU with Manipal University

An international partnership between Manipal University, India, and Ohio State's College of Public Health became formalized as Ohio State's Office of International Affairs approved a Memorandum of Understanding (MOU) between the two institutions. The memorandum was signed this past spring by Michael Bisesi, the college's senior associate dean of academic affairs.

"The MOU will mutually benefit both universities by promoting education via our respective Master of Public Health (MPH) degree programs, and conducting basic and applied public health research through collaboration and the exchange of students and resources," Bisesi said. "The MOU will be in place for five years, at the end of which it may be renewed."

The memorandum was signed as Ohio State's inaugural undergraduate course, "Field Experience in Global Public Health—India" began at Manipal University. The course was designed and is directed by Nagaraja. See page 6.

"Dr. Nagaraja must be credited with the idea and working informally initially to set the groundwork for where we are currently," Bisesi said. "I enthusiastically

supported his idea and appreciate all the work involved. Now, what has been spoken and expressed via the MOU, must be implemented, expanded and sustained."

With the newly signed MOU, Bisesi hopes the two institutions will continue the annual delivery of the Field Experience in Global Public Health course, and begin graduate student exchanges for practical experience and possibly for credit coursework. He also hopes to begin pilot studies around Manipal's primary interests of environmental health science and public health policy, and create a pipeline into Ohio State's MPH and PhD specializations.

The College of Public Health is co-hosting an international workshop on environmental and occupational health at Manipal University in December 2013.

College celebrates National Public Health Week

Since 1995, when the first full week of April was declared National Public Health Week (NPHW), communities across the United States have observed NPHW as a time to recognize the contributions of public health and highlight issues that are important to improving our nation.

Each year, NPHW focuses its effort on a different theme, and the 2013 theme

was "Public Health is ROI: Save Lives, Save Money." The theme was developed to highlight the value of prevention and the importance of well-supported public health systems in preventing disease, saving lives and curbing health care spending.

The college's undergraduate ambassadors hosted a table on de-stressing and the adverse effects of stress in the lives of college students. Buckeyes 4 Public Health provided information on having a healthy body image and the Society of Public Health Students promoted health in the workplace. To end the week, graduate ambassadors provided stationary bikes in the Cunz Hall lobby for people to ride to promote staying fit, and the Multicultural Public Health Student Association hosted a table on minority health.

NPHW is organized by the American Public Health Association.

For a full recap, photos, and videos, visit go.osu.edu/NPHW2013.

More than 100 participate in 2013 Summer Program

This past July, the 14th Annual Summer Program hosted more than 100 participants. The program is designed to provide hands-on education and training in applied biostatistical, epidemiological, and public health practice methods in a flexible short-course format.

For the first time the program was held entirely in Cunz Hall, the home of the College of Public Health.

New courses were offered due to past participant requests, such as Intro to Epi Info™ 7, a statistical software program for epidemiology.

The annual Summer Program is managed by the college's Center for Public Health Practice and is directed by Dr. Michael Bisesi, senior associate dean for academic affairs.

ENGAGEMENT & OUTREACH NEWS

Columbus Public Health Farmers' Markets expose community members to fresh produce

Each year, the College of Public Health participates in the Columbus Public Health Farmers' Markets through volunteering and t-shirt and water sponsorship. This year, the college also gave away tote bags for customers to carry groceries in as an incentive for completing a satisfaction survey.



Customers wait in line to purchase fresh produce at the 2013 Columbus Farmers' Markets.

The 2013 markets took place July 25, August 1, and August 8. Nearly 6,000 people were served with 4,000 food vouchers.

Kendall Leser, a PhD candidate in Health Behavior and Health Promotion, was working as a graduate research associate for the Prevention Research Center,

which coordinates the college's involvement in the markets.

"It's wonderful to have volunteer support from all members of the college," Kendall Leser said. "We [had] undergraduates, master's students, PhD students, faculty, and staff volunteering at each of the markets this year."

The purpose of the Columbus Public Health Farmers' Markets is to bring healthy food to Columbus neighborhoods in an effort to reduce many chronic health conditions such as diabetes and obesity, and to improve overall health.

"The farmers' markets are a great way for the community to get exposed to fresh fruits and vegetables," Leser said. "We know that the farmers' markets at Columbus Public Health happen only three times per year, so the real hope with the markets is that residents are exposed to new, healthy foods and hopefully continue to purchase these healthy foods in the future."

To contribute to the Public Health Farmers' Market fund, go to giveto.osu.edu and enter fund number 313292, or scan this QR code.



- By Bri Loesch



2013 Champions of Public Health Awards

Each year the College of Public Health honors public health champions—those who personify the mission of the college to advance knowledge and improve lives. These awardees truly work to change the communities around Ohio and the world through their professional achievements, volunteer service and civic involvement.

From left: Rosemary Valdez Chaudry, Scott Griffin, Christine O'Malley and Rebecca Fugitt. Approximately 100 people attended the awards ceremony. For more photos, visit go.osu.edu/2013Champspics

BUT FOR OHIO STATE



New faculty converse with their colleagues at the 2013 faculty and staff retreat.

College expands expertise with addition of 11 faculty

With the addition of 11 new faculty members, the College of Public Health prepares to meet education and research needs during the 2013-2014 academic year and beyond.

“2013 was a banner year for recruitment to the college with 11 new faculty, and I am one of them!” said William J. Martin II, dean and professor of the college. “We are all excited to be here. I hope that the entire college is optimistic that the new faculty will infuse us with enthusiasm and with new perspectives on how best to promote public health and health services management. We expect that the new faculty will actively explore opportunities across the campus and beyond, so that new partnerships and interdisciplinary programs can be developed.”

The new faculty members represent all five of the college’s academic divisions. To learn more about each individual, visit go.osu.edu/11newfaculty.

Biostatistics

- Rodney Sturdivant, associate professor - clinical

Environmental Health Sciences

- Darryl B. Hood, associate professor
- William J. Martin II, dean
- Russell E. Savage, Jr., associate professor - practice

Epidemiology

- Julie Bower, assistant professor
- Maria Gallo, assistant professor
- Marcel Yotebieng, assistant professor

Health Behavior Health Promotion

- Annie-Laurie McRee, assistant professor

Health Services Management and Policy

- Micah Berman, assistant professor
- Efthimios Parasidis, assistant professor
- Wendy Xu, assistant professor

Shoben receives CPH award for Excellence in Teaching

Abby Shoben, assistant professor in the Division of Biostatistics, was the recipient of the College of Public Health 2013 Excellence in Teaching Award.

“I was very pleasantly surprised to receive the teaching award,” Shoben said. “It is a privilege to teach such talented students and to work with such wonderful people in the College of Public Health.”

The award honors a faculty member who is nominated by students, faculty and alumni of the college for exemplary performance in the teaching mission of the college.

According to one nominator, “Dr. Shoben exemplifies what it means to be a teacher. She is extremely knowledgeable and passionate about the course subject matter. However, what sets Dr. Shoben apart is her willingness to go above and beyond in order to help students understand the concepts presented in class.”

The criteria for the Excellence in Teaching Award include the effectiveness of the teacher in communicating with students and inspiring the students’ interest in the subject.

Haikady Nagaraja, professor and chair of the Division of Biostatistics, said that the college and the division are “blessed to have such a gifted teacher amongst us. Dr. Shoben deserves this recognition by our institution which strives to provide the best education for our students.”

Shoben says that one of the things she enjoys most about teaching is that every course and every class is different because of what the students bring to the classroom.

FACULTY NEWS

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“The students bring energy and insights to the classroom that make it a different and very enjoyable experience every time,” she said.

Shoben’s name will be added to the perpetual plaque commemorating past Excellence in Teaching Award recipients that’s mounted in the dean’s conference room.

Memory of Emeritus Professor Richard Lanese honored through scholarship fund

Whether lecturing in the classroom or schooling students on the basketball court, Richard Lanese was a mentor to many and a friend to all. It was with great sadness that the College of Public Health community learned of the professor emeritus’ passing in December 2012. The lessons Lanese taught through the Department of Preventive Medicine live on today through his students and their work in public health.

Lanese joined the faculty in the Department of Preventive Medicine at Ohio State in 1966 with an interest in behavioral epidemiology and directed the Biometrics Laboratory in the College of Medicine from 1971-83.



Abby Shoben receives the 2013 Excellence in Teaching Award.

“Dr. Lanese held highest the bar of integrity, not only in the ethical conduct of his actions but in the value of those actions,” said Carson Reider, MS ’87, PhD ’01, a past student of Lanese. “Those lessons live with me today and guide my approach toward work and to life.”

In addition to being a greatly admired professor, Lanese also served the university in many other ways including as the president of the Ohio State Faculty Club, president of the Ohio State University Senate, and president of the Ohio State University Athletic Council.

Soon after his passing, a group of alumni, family and friends came together to start a fund to honor Lanese. The group created The Dr. Richard R. Lanese Memorial Scholarship Fund, an endowment to provide merit-based scholarships to graduate-level epidemiology students in the College of Public Health with preference given to those interested in behavioral epidemiology.

“Students appreciated the way he treated them and the high standard of teaching he followed,” said Mac Crawford, MS ’89, PhD ’95, retired professor of environmental health sciences and a member of the fundraising commit-



Richard Lanese

tee. “I always remember him having a very warm smile. He was passionate about doing what’s right. I think that’s an important attribute to have. He will be missed.”

To give to the Dr. Richard R. Lanese Memorial Scholarship Fund, visit giveto.osu.edu and enter fund number 482482, or click this QR code.



- By Bri Loesch

BUT FOR OHIO STATE



Beth Walker, Class of '02

MHA Alumna named '2013 Up and Comer' by Modern Healthcare

Beth Walker, MHA '02, chief operating officer of Ochsner Medical Center in New Orleans, was named to *Modern Healthcare's* "2013 Up and Comers."

"I feel very fortunate to be a part of such an amazing organization as Ochsner Health System," Walker said. "Although I was unfamiliar with the system at the time, I took a chance when I moved to New Orleans to become an administrative fellow in 2002. I am fortunate to work for a company who has always believed in me, and has never shied away from developing young talent."

Walker first came into contact with Ochsner Health System while she was in the college's Master of Health Administration program in 2001 for an administrative fellowship. At the time a one-hospital organization, today the health care system includes six hospitals and 1,200 beds. Ochsner Medical Center is the system's flagship.

"The college helped me to build a great foundation for my career," Walker said. "I had the in-depth knowledge of health care, operations, public health and organizational behavior to help me



Keith Alexander, Class of '88

succeed from the very beginning. I also truly appreciate the career counseling and advice provided to me while I was there. Dr. (Stephen) Loebs focused a great deal on the value of administrative fellowships, and without that coaching I do not believe I would be where I am today. It's an honor to be a graduate of this program, college, and university."

Alumnus nominated to '100 Leaders of Great Hospitals in America'

Alumnus Keith Alexander, CEO of Memorial Hermann Memorial City Medical Center, was named one of "100 Leaders of Great Hospitals in America" by *Becker's Hospital Review*, a publication that features up-to-date business and legal news and analysis relating to hospitals and hospital systems. Alexander (MHA, Class of '88) has worked for the hospital since 2007 and was named CEO in 2009.

Becker's Hospital Review is one of three awards that Memorial Hermann Memorial City Medical Center has received in 2013. The hospital was named to the "100 Top Hospitals" by Truven Health Analytics and was also given the Distinguished Hospital Award for Clinical Excellence for the sixth year in a row by Healthgrades,

an independent health care ratings company.

"I am proud to be associated with an outstanding medical staff of more than 1,000 physicians and a superbly-competent base of over 1,600 hospital employees," Alexander said.

He said the national recognition from three separate, independent organizations produces the same conclusion: Memorial City Medical Center ranks amongst the top 100 hospitals in America.

"As one of the nation's leading health systems, I firmly believe Memorial Hermann will be transformational nationally, in areas related to quality and patient safety, and beyond," Alexander said. "Our vision is to advance the health of the communities we serve. In terms of quality and patient safety, we intend to continuously evolve towards a high-reliability organization. If we are successful, we will greatly enhance the quality care and safety delivered in our community."

2013 William R. Gemma Distinguished Alumnus Memorial Award presented

Rosemary Valedes Chaudry advocates for fair health policy at local, state and

federal levels. She strives to educate and engage the public on matters related to public health, and leads efforts to advance the knowledge of the public health workforce. For this, she was chosen as this year's William R. Gemma Distinguished Alumni Award recipient.

The Gemma Award is given in honor of Ohio State alumnus William R. Gemma, who devoted his career to improving emergency medical services in the United States and abroad.

Chaudry, Delaware County General Health District assessment and accreditation coordinator, reflects Gemma's dedication to the field of public health. She coordinates the district's accreditation activities, and activities related to health assessment.

A Master in Health Administration graduate ('89), Nursing ('90), and Public Health ('09), as well as a PhD graduate in nursing ('96), Chaudry was nominated for her dedication to public health, specifically community-based participatory research and public health advocacy.

"Public health is important to me because it reaches all aspects of our lives, even from before we are born," Chaudry said. "There is no better way to make an



Rosemary Valedes Chaudry displays her Gemma Award with her family at the Champions of Public Health Awards reception.

impact on the health of an individual, a family, or a community than through quality public health services. I am lucky to have had the opportunity to learn from and work with many wonderful people who are outstanding public health practitioners, and I share this award with all of them. I am sure they would join me in saying, we love public health!"

MHA alumna recognized as one of '12 Women You Should Know'

Each November, Women for Economic Leadership and Development (WELD) honors 12 women making a positive impact on the economic and leadership development of women in Central Ohio.

Beth Traini (MHA, '86) was named one of WELD's "12 Women You Should Know" for 2014. She was featured in WELD's calendar, along with the 11 other women, and was honored at a reception on in November.

Currently, Traini serves as the senior vice president and chief transformation officer for Mount Carmel Health System. She is responsible for transforming the organization and care delivery model and manages the health of populations coming to the system for care.

"It is a tremendous honor and a humbling experience to be recognized as a woman who is making a difference in the lives of others, particularly other women leaders," Traini said. "I have a passion for what I do and a passion for the organization I serve. Being honored for what you love is a gift. What better way to repay that gift than to teach, mentor and coach others in their journey to be better leaders."

Traini received her Master of Health Administration (MHA) from Ohio State, which at the time was part of the College of Medicine.

- By Bri Loesch

Janet Porter: Living with Gratitude

Like many undergraduates, Janet Porter chose Ohio State to explore her interests and discover her passion. As she was pursuing her bachelor's degree in biology, she was still unsure of her career path. She visited the career counseling center on campus to help her navigate the seemingly endless opportunities. A wise career counselor advised she think about hospital administration as a career. Although Janet had volunteered at several



Janet Porter

hospitals, she had never considered who was running the hospitals.

The connections Porter made at Ohio State opened up a world of possibilities. She earned a bachelor's degree and Master of Health Administration degree at Ohio State and then went on to earn an MBA and PhD from the University of Minnesota. Her career has included positions as the chief operating officer of Nationwide Children's Hospital, associate dean at the University of North Carolina at Chapel Hill, chief operating officer at Dana-Farber Cancer Institute, and faculty appointments at Ohio State, Harvard, the University of Minnesota, and the University of North Carolina.

Porter recognizes that she did not achieve her professional success alone. "Nothing is more important than living your life with gratitude," she said. "None of us got to where we are alone. We were guided by those who invested in our futures." After receiving her master's degree and securing her first job, she called her former guidance counselor who had retired to Arizona. She told him how indebted she was for his time and advice, and how it provided the foundation for her career.

This idea of gratitude inspired Porter's



Scholarships allow students to focus more time on academics and research.

recent estate gift to The Ohio State University and underscores the importance of empowering future leaders. "My vision is that students and alumni will be guided in the right direction so they can leverage their talents in a fulfilling, lifelong career," Porter said. A portion of her gift is designated to student career counseling services in Career Connection at the Office of Student Life. Additionally, her gift will support alumni through the Bill and Susan Lhota Office of Alumni Career Management to provide career development tools and services to facilitate a community of Buckeyes helping Buckeyes.

It was important for Porter to demonstrate her gratitude for the education she received that set her on the path to a successful career in health care administration. Along with student career counseling services and the Bill and Susan Lhota Office of Alumni Career Management, the remaining portion of her gift will go to the Division of Health Services Management and Policy in the College of Public Health. "I believe in the importance of investing in public health and creating leaders who will guide health care with high ethical standards."

- By Delfina Delisle,
University Communications

Rewarding the next generation of public health professionals

Thanks to the generosity of donors, scholarship recipients in the College of Public Health are able to focus more of their time on academics and research. The college was able to award 13 deserving students during the 2013-2014 academic year.

"This scholarship means more than just a monetary amount that I have received; I am humbled that the faculty and staff have recognized the hard work that I put forth this year," said Stephanie Cedno, a second-year MPH student. "It is with your kindness and donations that I am able to continue to pursue my master's in public health."

"I am forever grateful for your support during the pursuit of my graduate education," said Kristyn Sturms, first-year MHA student. "This scholarship represents everything that I know Ohio State to be, a network of incredible and influential alumni and friends. Thank you for investing in my future—go Bucks!"

To give to the College of Public Health General Scholarship Fund, visit giveto.osu.edu and enter fund number 313097, or scan this QR code.

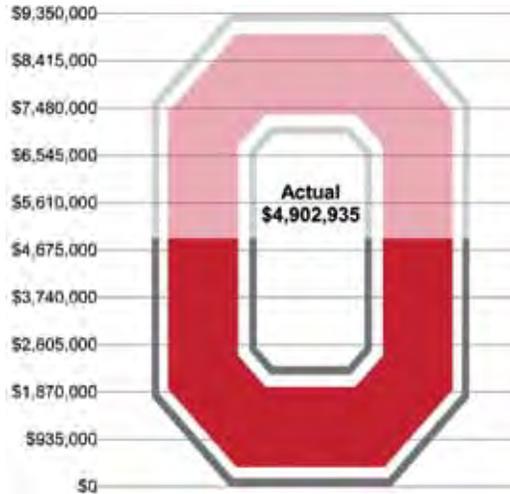


- By Bri Loesch

GIVING

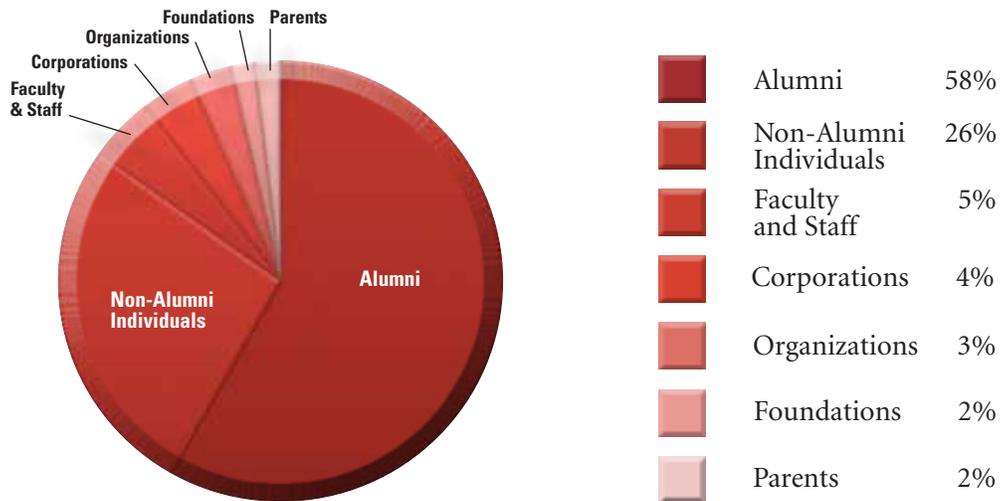
Status Report on Campaign, College of Public Health
 January 1, 2009 through September 30, 2013

Current: \$4,902,935
 2016 GOAL: \$9,350,000



Campaign Progress

16



Percentage of Gifts by Donor Type

But for Ohio State Campaign...where would you be today?

Please consider the College of Public during your year-end giving decision-making. Your gift can be designated to support things like student scholarships, innovation and research.

55% of College of Public Health alumni have given back to Ohio State by supporting things like Pelotonia, the Wexner Center for the Arts, academics or athletics.

25% of College of Public Health alumni have given back to the College of Public Health

Over \$75,000 was awarded in academic scholarships from donor funds for the 2013-2014 school year, a **35%** increase over last year's awards.

100% of gifts make an impact at the College of Public Health.

To learn more about our campaign and how your gift can make a difference, visit <http://go.osu.edu/CPHgiving>.



203, total number of **graduate students** in CPH programs for the past academic year

134, total number of **undergraduate students** in CPH programs for the past academic year

3.73 percent, **increase** in the number of students during the past five years

8.35 percent, increase in the number of **applicants** during the past five years

73 percent, percentage of **female graduate students** in the college

71.5 percent, of female students enrolled in **all accredited schools** of public health

3534, **number of participants** attending workshops and programs offered by the Center for Public Health Practice during the past academic year.

119, number of professionals attending the **2013 Summer Program**

\$15.3 million, **CPH Annual budget** for 12 months ending June 30, 2013

\$5.4 million, **grants awarded** to CPH faculty in FY2013

\$6.2 million, **grant expenditures** in FY13

12th, rank of Ohio State's **College of Public Health** among public schools of public health, according to *U.S. News & World Report*

14th, rank of Ohio State's **MHA program**, according to *U.S. News & World Report*

16th, rank of The Ohio State University, according to *U.S. News & World Report's* list of the **best public universities**



THE OHIO STATE UNIVERSITY

COLLEGE OF PUBLIC HEALTH

*College of Public Health
The Ohio State University
250 Cunz Hall
1841 Neil Ave.
Columbus OH 43210*

The newest class of Master of Public Health students shows its Buckeye pride during the college's orientation.

